Scenario Analysis of Changes in Consumption of Dairy Products due to a Hypothetical Causal Link Between *Mycobacterium avium* ssp. *paratuberculosis* and Crohn’s Disease. By Groenendaal and Zagmutt, page 3245. The implications and possible economic impact of finding a causal link between *Mycobacterium avium* ssp. *paratuberculosis* and Crohn’s disease were examined to provide a framework for discussion among stakeholders. Because currently used risk mitigation methods such as pasteurization are highly effective or can be made effective with some modifications, we speculate that consumer response and economic consequences of such a discovery are likely to be limited. In contrast, the consequences might be substantial if the consumer perception of risk is large or if evidence indicates that risk mitigation strategies are not fully effective.