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## **FOR IMMEDIATE RELEASE**

### **ADSA® Foundation Announces Plan to Publish Third Edition of *Large Dairy Herd Management***

Champaign, IL , April 22, 2015 - To benefit a broad segment of the global dairy industry, the ADSA Foundation will undertake another major initiative, this time to meet the growing information needs of dairy farmers, service professionals, and students worldwide. In 1978, a symposium designed specifically to produce a book, *Large Dairy Herd Management (LDHM)*, was held in Gainesville, Florida. Speakers' presentations were developed into book chapters. In 1992, the book was updated under the co-editorship of Jack Van Horn and Charlie Wilcox.

In view of continuing interest in the second edition (1992) of *LDHM* and requests for an update, the Foundation will undertake publication of a third edition of *LDHM*. The third edition will be available in e-book or print-on-demand options with completely new content, designed to allow for convenient updating, sold at member, nonmember, and student rates, and distributed directly by ADSA.

The ADSA Foundation will sponsor a conference to facilitate development of the updated third edition. The conference is tentatively planned for spring 2016 in the Chicago area. Dairy experts from around the world will be selected to prepare and make chapter presentations as a first step in creating a comprehensive and essential resource—the third edition of *LDHM*. Publication is anticipated for spring 2017.

Dr. David Beede will serve as conference chair and editor-in-chief of the third edition. He was an author in the second edition and is currently the C. E. Meadows Endowed Chair of dairy management and nutrition, Department of Animal Science, Michigan State University, East Lansing.

Nonprofit organizations, companies, and individuals are invited to join the Foundation as co-sponsors of the conference, the e-book, or both. For information on sponsorship and the worldwide lasting recognition this will bring, please contact Larry Miller ([LargeDairyHerdManagement@adsa.org](mailto:LargeDairyHerdManagement@adsa.org)).

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**About the American Dairy Science Association**

*Founded in 1906, the American Dairy Science Association® (ADSA®) [www.adsa.org](http://www.adsa.org) is an international organization of educators, scientists, and industry representatives who are committed to advancing the dairy industry with a keen awareness of the vital role the dairy sciences play in fulfilling the economic, nutritive, and health requirements of the world's population. ADSA publishes the Journal of Dairy Science®, the top-ranked, peer reviewed dairy and animal science journal in the world.*

*The organization provides scientific leadership and technical support to sustain and grow the global dairy industry through the generation, dissemination, and exchange of information and services. Members of ADSA have discovered new methods and technologies that have revolutionized the dairy industry, helping provide consumers with a safe, affordable supply of nutritious dairy products.*