



FOR RELEASE ON MARCH 9, 2020

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ADSA Selects Catharine Kuber Perry as New Executive Director



Champaign, IL, March 9, 2020 –The American Dairy Science Association® (ADSA®) has selected Catharine Kuber Perry as its new executive director. Perry, who currently serves as vice president of member programs and services of the Global Cold Chain Alliance (GCCA), will start work at ADSA on April 13, 2020.

“Catharine’s strategic, collaborative, and member-focused mindset will be a tremendous asset to ADSA as it serves as the voice of science for the global dairy industry,” said ADSA President Rafael Jimenez-Flores. “Her proven experience at GCCA combined with her rich background in the dairy industry will take ADSA to new levels.”

Before joining GCCA, Perry worked for the Animal Agriculture Alliance and the National FFA Organization. In her home state of California, Perry served as the State FFA president, representing the organization at agriculture industry events. Perry holds a Bachelor of Science degree in agricultural economics from Purdue University.

“I have a strong connection to the dairy industry, and the opportunity to work with ADSA and combine that passion with my experience in association management brings me great happiness,” Perry said. “The dairy industry plays a vital role in feeding the world, and I have a deep appreciation for the industry and ADSA members who drive the growth and development of it.”

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About the American Dairy Science Association (ADSA)

The American Dairy Science Association (ADSA) is an international organization of educators, scientists, and industry representatives who are committed to advancing the dairy industry and keenly aware of the vital role the dairy sciences play in fulfilling the economic, nutritive, and health requirements of the world’s population. It provides leadership in scientific and technical support to sustain and grow the global dairy industry through generation, dissemination, and exchange of information and services. Together, ADSA members have discovered new methods and technologies that have revolutionized the dairy industry.

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