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FOR IMMEDIATE RELEASE

Introducing the *Large Dairy Herd Management* 3rd edition (e-book)

Champaign, IL, June 22, 2017 – The ADSA® Foundation is pleased to announce that after untold hours of work by a dedicated group of 171 chapter authors, 18 section editors, and 73 external reviewers, under the leadership of Dr. David Beede, the third edition of *Large Dairy Herd Management* (e-book) is now available for purchase.

This edition was developed to help meet the growing information needs of dairy farmers, service professionals, and students worldwide. It brings peer-reviewed dairy science and management information to users in an accessible, easy-to-use format. The e-book includes 97 chapters in 15 sections. The sections and section editors are as follows:

Section 1: Building Sustainability and Capacity—David Beede, Michigan State University

Section 2: Large Herd Systems—Steven P. Washburn, North Carolina State University

Section 3: Facilities and Environment—Joseph M. Zulovich, University of Missouri, and Joseph P. Harner, Kansas State University

Section 4: Milk Markets and Marketing—Normand R. St-Pierre, The Ohio State University/Perdue AgriBusiness

Section 5: Genetic Selection Programs and Breeding Strategies—Kent A. Weigel, University of Wisconsin-Madison

Section 6: Calves and Replacements—Robert E. James, Virginia Tech

Section 7: Reproduction and Reproductive Management—William W. Thatcher, University of Florida

Section 8: Nutrition and Nutritional Management—Richard J. Grant and Heather M. Dann, William H. Miner Agricultural Research Institute

Section 9: Lactation and Milking Systems—Rupert M. Bruckmaier, University of Bern

Section 10: Mastitis and Milk Quality—Joseph S. Hogan, The Ohio State University/OARDC

Section 11: Animal and Herd Welfare—Trevor DeVries, University of Guelph

Section 12: Herd Health—Carlos A. Risco, University of Florida

Section 13: Business, Economic Analysis, and Decision-Making—Albert De Vries, University of Florida

Section 14: Effectively Managing Farm Employees—Stanley J. Moore and Phillip T. Durst, Michigan State University

Section 15: Precision Management Technologies—Jeffrey M. Bewley, University of Kentucky

The book is available for [purchase](#) at student and professional (member and nonmember) rates exclusively from ADSA by going to: <http://ldhm.adsa.org/purchase> . Prices are:

Students (undergraduate and graduate)	\$62.50
Professionals	
ADSA Members	\$125.00
Nonmembers	\$195.00

The third edition is fully updated and includes numerous color figures, videos, and separate metric and imperial versions. The book is available in PDF and EPUB formats, and purchasers may download both metric and imperial versions of the book in both file formats.

Publication of this third edition was supported by exclusive section sponsors Zoetis (Section 5 and Section 12) and Purina (Section 8) and by section sponsors Lely (Section 2), Biomim and Milk Specialties Global (Section 6), Zoetis (Section 7), Cargill and Zinpro (Section 11), Progressive Dairy Solutions Inc. (Section 14), and DeLaval (Section 15). The ADSA Foundation gratefully acknowledges their support.

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The American Dairy Science Association (ADSA) is an international organization of educators, scientists, and industry representatives who are committed to advancing the dairy industry and keenly aware of the vital role the dairy sciences play in fulfilling the economic, nutritive, and health requirements of the world's population. It provides leadership in scientific and technical support to sustain and grow the global dairy industry through generation, dissemination, and exchange of information and services. Together, ADSA members have discovered new methods and technologies that have revolutionized the dairy industry. www.adsa.org

ABOUT THE ADSA FOUNDATION

The American Dairy Science Association (ADSA) Foundation was established in 1990 by a vote of the ADSA membership. The Foundation serves as a means of providing educational and scientific activities for the betterment of the dairy industry and, on a much larger scale, for the assurance of a safe, viable food supply to nourish the world.